



## The region's premier JOBS PLATFORM

If you have a position that needs filling JAWS reaches the Western Sydney jobs market like no other platform

[www.jobsavailableaustralia.com](http://www.jobsavailableaustralia.com)

[www.facebook.com/jobsavailable02](http://www.facebook.com/jobsavailable02)

Jobs Available Western Sydney (JAWS) offers the only platform that solely focusses on matching job seekers with employment opportunities in Western Sydney.

JAWS achieves results like no other job advertisement options; at an affordable cost. The nature of job posting allows job seekers to easily interact with the jobs they are interested in.

Employers have a unique method to find staff, allowing them to see interested people first hand. JAWS has posted over 3,000 jobs inside Western Sydney since its inception in late 2013. The of JAWS formula is easy to use and highly interactive.

One of the most unique aspects of this platform is the ability for our fans to 'tag' friends and family to specific jobs; offering employers a more targeted advertising solution and new age recruitment opportunities that other online and offline services cannot deliver.



## JAWS benefits include:

- JAWS website is updated EVERY day with new job opportunities available.
- JAWS Facebook page has over 30,000 fans.
- JAWS is supported by two of the region's leading newspaper groups – Western Weekender and Western Sydney Business Access; ensuring that the brand is well promoted at all times.
- Advertisers can select from packages that include social media and traditional print advertising.
- JAWS offers value for money compared to more conventional forms of job advertising.
- Gets real results that you can observe.
- Many businesses use only JAWS when advertising available jobs.
- It is modern recruitment; JAWS gives the employer more control.
- JAWS newsletter database exceeds 7,000 recipients.

## Costs:

**\$55** Each job is posted on our website, Facebook and Twitter. There is a large reach depending on the industry, type of role and location of the job.

Optional extras (whichever option/s you choose; the entire amount is spent on getting you the best results) – boosts are highly recommended for the best results:

**\$30** Reaches more of the right fans both geographically and demographically. Also on our website for two weeks as featured job.

**\$60 BOOST** – The maximum advertising option. The whole amount goes towards ensuring your job is seen by the right mix of our fans. It will also be on our website for 2 weeks as a featured job.

**\$88 BOOST** – Advertised in a dedicated jobs section of Western Sydney Business Access and Western Weekender reaching a combined audience more than 120,000 across Western Sydney.

## Premium package - \$249 INC GST

- Your position posted on Jobs Available Western Sydney website, Facebook and Twitter.
- Maxi boost - your position on our website indefinitely (until we are told otherwise) as a featured job and boosted to ensure your post is seen by a maximum number of people.
- Your position advertised in the JOBS section of the region's premier business publication – Western Sydney Business Access (WSBA) and online at [www.wsba.com.au](http://www.wsba.com.au) – reaching more than 50,000 targeted readers.
- Your position advertised in a dedicated jobs section of the Western Weekender, distributed to almost 60,000 homes across the Penrith Local Government area and reaching thousands more online.

**TOTAL REACH = 125,000 people.**

**JAWS benefits include:**

- JAWS website is updated EVERY day with new job opportunities available.
- JAWS Facebook page has over 23,000 fans.
- JAWS is supported by two of the region's leading newspaper groups – Western Weekender and Western Sydney Business Access ensuring that the brand is well promoted at all times.
- Advertisers can select from packages that include social media and traditional print advertising.
- JAWS offers value for money compared to more conventional forms of job advertising.
- Gets real results that you can observe.
- Many businesses use only JAWS when advertising available jobs.
- It is modern recruitment: JAWS gives the employer more control.
- JAWS newsletter database exceeds 5,000 recipients.

**Employers have a unique method to find staff, allowing them to see interested people first hand.**

Major Sponsors: weekender, ACCESS, OnePointHealth

## Testimonials

*"I run a business consulting business and my Western Sydney clients have successfully used Jobs Available – Western Sydney (JAWS) to find a broad range of employees, from cooks to tradespersons to office staff. Finding good staff can be difficult and it's fantastic to have a low-cost and easy to use service that provides quality applicants. The customer service of the JAWS team is also first rate and I would highly recommend the Jobs Available – Western Sydney service to all businesses as part of their recruitment strategy."*

Anil Puri, Nine Pillars

*"Hix Group has used Jobs Available - Western Sydney to advertise and employ many staff ranging from office jobs to trades people. We have found their customer service exceptional & their pricing reasonable, allowing us a quick and easy method of targeting our market via social media. Jobs Available - Western Sydney offers a unique and effective method of finding staff and we highly recommend them to other businesses seeking employees."*

Lea Hicks, Hix Group

*"I work for an award winning Australian recruiter supplying dynamic talent solutions delivered to the built environment, resources and infrastructure industries and have found Jobs Available - Western Sydney to be a fantastic and innovative option to assist me in finding suitable candidates for my clients. They have always operated with integrity and I am happy to recommend them as an effective recruitment solution for businesses and recruiters."*

Natalie Carn  
Constructive Total Talent Solutions